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## **ΒΙΟΓΡΑΦΙΚΟ ΣΗΜΕΙΩΜΑ**

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### **ΣΠΟΥΔΕΣ**

- Μαθηματικό τμήμα της Φυσικομαθηματικής σχολής του Α.Π.Θ Διδακτορική Διατριβή με θέμα «Μελέτη Σύστημα Η/Υ με Πολλαπλούς Επεξεργαστές»
- Μεταπτυχιακή εξειδίκευση στα Πληροφοριακά συστήματα (MSc), Σχολή Θετικών Επιστημών και Τεχνολογίας, Ελληνικό Ανοικτό Πανεπιστήμιο. Διπλωματική Εργασία: «Εντοπισμός και ανάλυση περιεχομένου Ιστολογίων μεγάλης επιρροής στο αντικείμενο της τεχνολογίας στην Ελλάδα»
- Μαθηματικό τμήμα της Φυσικομαθηματικής σχολής του Α.Π.Θ - Κλάδος εφαρμοσμένων μαθηματικών

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### **ΣΗΜΕΡΙΝΗ ΕΡΓΑΣΙΑΚΗ ΚΑΤΑΣΤΑΣΗ**

- Καθηγήτρια Α΄ βαθμίδας στο Τμήμα Οργάνωσης και Διοίκησης Επιχειρήσεων με έδρα τις Σέρρες, της Σχολής Οικονομίας και Διοίκησης του Διεθνούς Πανεπιστημίου της Ελλάδος (ΦΕΚ τεύχος Β΄ 4690/19-12-2019)
- Μέλος Συνεργαζόμενου Εκπαιδευτικού Προσωπικού (Σ.Ε.Π.) Ελληνικού Ανοικτού Πανεπιστημίου, στο πλαίσιο της θεματικής ενότητας (ΔΕΟ45) Ηλεκτρονικό Επιχειρείν και Νέες Τεχνολογίες για επιχειρηματικότητα του Προπτυχιακού Προγράμματος Σπουδών (ΔΕΟ), Διοίκηση Επιχειρήσεων και οργανισμών της Σχολής Κοινωνικών Επιστημών

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### **ΣΥΜΜΕΤΟΧΗ ΣΕ ΕΡΕΥΝΗΤΙΚΑ ΠΡΟΓΡΑΜΜΑΤΑ**

#### **Πανεπιστήμιο Μακεδονίας**

- «ΑΡΙΣΤΕΙΑ ΙΙ» ΕΣΠΑ 2007-2013-Γ.Γ.Ε.Τ- Ε.Π. "ΕΚΠΑΙΔΕΥΣΗ ΚΑΙ ΔΙΑ ΒΙΟΥ ΜΑΘΗΣΗ"- "Η συλλογική δράση των "αγανακτισμένων πολιτών" στην Ελλάδα: αιτία, περιεχόμενο, ενέργειες και συμπεράσματα για φορείς χάραξης πολιτικής"-ΚΩΔ.5334-CAICG

23/2/2017-14/10/2019

- Έργο Erasmus+ CBHE action "Licence, Master professionnels en formation ouverte et a distance pour le developpement du tourisme durable en Chine, au Vietnam et au Kirghizstan - LMPT", Project N° 573897-EPP-1-2016-1-BG-EPPKA2-CBHE-JP που χρηματοδοτείται από το ERASMUS + Programme
- Σχεδίαση και υλοποίηση ερευνών και δράσεων αξιολόγησης αναφορικά με την ποιότητα των εκπαιδευτικών και λοιπών υπηρεσιών», ΜΟ.ΔΙ.Π ΤΕΙ Σερρών

10/4/2013-31/5/2013

- Manager and coordination δράση 4 ως project evaluation του έργου Interregional Management of Human Resources του European Territorial Cooperation Programme "Greece-Bulgaria 2007-2013

6/6/2007 -15/9/2007

- Προηγμένες Υπηρεσίες Τηλεκπαίδευσης στο ΤΕΙ Σερρών» του έργου «Ανάπτυξη και υποστήριξη Προηγμένων Τηλεματικών Υπηρεσιών στην Τριτοβάθμια Εκπαίδευση»

1/12/2006 - 28/2/2008

- Ανάπτυξη Διασυνοριακών Εκπαιδευτικών Προγραμμάτων μεταξύ του ΤΕΙ Σερρών και του Πανεπιστημίου Plovdiv Hilendarski ανάπτυξη ηλεκτρονικού εκπαιδευτικού υλικού του μαθήματος ηλεκτρονικές επιχειρήσεις για 5 εκπαιδευτικές ενότητες στα πλαίσια του ΠΕ 1.3

1/10/2006 - 31/8/2008

- Αναμόρφωση Προπτυχιακού Προγράμματος Σπουδών Τμήματος Μηχανολογίας, της Ενέργειας 2.2.2.α - Αναμόρφωση Προπτυχιακών Προγραμμάτων Σπουδών του Μέτρου 2.2. του Β.Ε.Π.Ε.Α.Ε.Κ.- Γ.Κ.Π.Σ.: "τη διενέργεια των ερευνών πεδίου για την αξιολόγηση του εκπαιδευτικού έργου

20/4/2006 - 31/5/2006

- Αναμόρφωση Προπτυχιακού Προγράμματος Σπουδών Τμήματος Μηχανολογίας, της Ενέργειας 2,2.2.α - Αναμόρφωση Προπτυχιακών Προγραμμάτων Σπουδών του Μέτρου 2.2. του Β.Ε.Π.Ε.Α.Ε.Κ.- Γ.Κ.Π.Σ., διαμόρφωση ενός «βαρόμετρου αξιολόγησης της ποιότητας του εκπαιδευτικού έργου του Τ.Ε.Ι. Σερρών»

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1/10/2005 - 31/8/2006

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- Αναμόρφωση Προπτυχιακού Προγράμματος Σπουδών Τμήματος Μηχανολογίας, της Ενέργειας 2.2.2.α - Αναμόρφωση Προπτυχιακών Προγραμμάτων Σπουδών του Μέτρου 2.2. του Β.Ε.Π.Ε.Α.Ε.Κ.- Γ.Κ.Π.Σ., αντικείμενο απασχόλησης: "την αξιολόγηση του εκπαιδευτικού έργου με τη διεξαγωγή ερευνών πεδίου (ΠΕ7) "

1/1/2005 -31/12/2005

- 2.4.2.α. Πρακτική Άσκηση ΤΕΙ Σερρών - Β' Φάση "Πακέτο εργασίας Π4.1 ΠΡΑΓΜΑΤΟΠΟΙΗΣΗ ΚΑΙ ΔΗΜΟΣΙΟΠΟΙΗΣΗ ΕΚΘΕΣΗΣ για όλα τα υποέργα της ενέργειας 2.4.2.α.

#### **Αριστοτέλειο Πανεπιστήμιο Θεσσαλονίκης**

1/5/1991 - 31/12/1991

- Μελέτη οργάνωσης βιβλιοθήκης του Μαθηματικού Τμήματος

#### **Πανεπιστήμιο Ιωαννίνων**

10/4/2008 - 31/10/2008

- Παραγωγή βοηθητικού εκπαιδευτικού υλικού για την εισαγωγή θεμάτων σχετικά με τα φύλα στην εκπαιδευτική διαδικασία. MIS 92268

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#### **ΒΙΒΛΙΑ - ΜΟΝΟΓΡΑΦΙΕΣ**

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#### **ΔΗΜΟΣΙΕΥΣΕΙΣ ΣΕ ΔΙΕΘΝΗ ΚΑΙ ΕΛΛΗΝΙΚΑ ΠΕΡΙΟΔΙΚΑ ΜΕ ΚΡΙΤΕΣ**

##### **Διεθνή Περιοδικά**

**2023**

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**2022**

- Das, S., Mondal, S., Puri, V, & Vrana, V. 2022. Structural review of relics tourism by text mining and machine learning. *Journal of Tourism, Heritage & Services Marketing*, 8(2), 25-34. <https://doi.org/10.5281/zenodo.7358349>
- Kydros, D. & Vrana V. 2022. Vaccination talks on Twitter. Semantic social networks and public views from Greece. *WSEAS Transactions on Information Science and Applications*. Vol. 19, 44-53

**2021**

- Kydros, D. Argyropoulou, M. & Vrana V. 2021. A Content and Sentiment Analysis of Greek Tweets during the Pandemic. *Sustainability*. 13(11):6150.
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- Kydros, D & Vrana, V. 2021. A Twitter Network Analysis of European Museums. *Museum Management and Curatorship*. 36:6, 569-589

**2020**

- Van, N.T.T., Vrana, V., Duy, N.T. Minh, D.X.H., Dzung, P.T., Mondal, S.R. & Das, S. 2020. The Role of Human-Machine Interactive Devices for Post COVID-19 Innovative Sustainable Tourism of Ho Chi Minh City, *Sustainability*, 12(22), 9523; <https://doi.org/10.3390/su12229523>
- Theocharidis, A.I., Argyropoulou, M. Karavasilis, G. Vrana, V. & Kehris, E. 2020. An Approach towards Investigating Factors Affecting Intention to Book a Hotel Room through Social Media. *Sustainability*, 12(21), 8973.

**2019**

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  - Kydros, D. Vrana, V & Kehris, E. 2019. Social Networks, Politics and Public Views: An Analysis of the Term "Macedonia" in Twitter, *Social Networking*, Vol. 8, pp. 1-15.
  - Azaria, A. Karavasilis, G. Kehris, E. & Vrana, V. 2019. The impact of financial crisis on university students in Greece *South Eastern Europe Journal of Economics*

#### 2017

- Kiorpes, C. Vrana, V. Karavasilis, I. & Paschaloudis, D. 2017. 'Citizen Satisfaction from Local Government: Assessment in a Greek Municipality'. *The Journal of American Academy of Business, Cambridge*, Vol. 23, Num. 1, September

#### 2016

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- Antoniadis, K., Zafiropoulos, K. and Vrana, V. 2016, 'A Method for Assessing the Performance of e-Government Twitter Accounts', *Future Internet*, Vol. 8, No. 2, 12.
- Karavasilis, I., Vrana, V. and Zafiropoulos, K. 2016. 'An Extended Model of E-Government Adoption by Civil Servants in Greece', *International Journal of Electronic Government Research (IJEGR)*, Vol. 12, No. 1, pp. 1-23.,

#### 2015

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  - Zafiropoulos, K Karavasilis, I & Vrana, V 'Exploring e-governance acceptance by primary and secondary education teachers in Greece', *International Journal of Information Technology and Management*, 13(4): 285-304.
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  - Zafiropoulos K., Antoniadis K. and Vrana V. 2014, Sharing Followers in e-Government Twitter Accounts: The Case of Greece, *Future Internet*, 6(2): 337-358
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- Dimitriadis, S., Vrana. V., Dimitriou, S., Kalaitzis, V. and Drogalas, G. 2013, Investigating customer satisfaction and service quality in academic libraries: the case of Technological Educational Institute of Central Macedonia, *Int. J. Decision Sciences, Risk and Management*, 5(1):48-66
  - Vrana, V Zafiropoulos K., Vagianos D., 2013, 'Authority Groups among Popular Wine Blogs', *Journal of Quality Assurance in Hospitality & Tourism*, 14:1-21.
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2005

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#### **Ελληνικά Περιοδικά**

2004

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**2023**

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**2022**

- Ganou, E., Karavasilis, G. Vrana, V. & Kehris, E, 2022. Online Food Ordering and Delivery applications: An empirical study of the factors affecting intention to re-use. In Katsoni, V & Seban, A.C, (eds.) *Transcending Borders in Tourism through innovation and cultural Heritage*. Springer Proceedings in Business and Economics. Springer, Cham

**2021**

- Kydros D., Argyropoulou M. & Vrana V. 2021. COVID 19 goes on Twitter. Greek conversations and discussions. In A. Kavoura, S. Halvovic & N. Totskaya (eds). *Strategic Innovative Marketing and Tourism in the COVID-19 Era: 9th ICSIMAT Conference 2020*, Springer Nature, 77-86.

**2020**

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2019

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- Theocharidis, A.I. Karavasilis, G Vrana, V Kehris, E. Antoniadis, K. What Is Affecting Customers' Intention To Perform Social Media Marketing Activities In The Hotel Industry? In V.Katsoni (ed.) *Exploring Smart Tourism: The cultural and sustainability synergies*. (pp 375-391) Springer, Cham

2018

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2017

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- Vrana V., Zafiroopoulos K., Antoniadis K., Theocharidis AI. (2017) Measuring the Twitter Performance of Hotel E-Mediaries. In: Katsoni V., Upadhya A., Stratigea A. (eds) *Tourism, Culture and Heritage in a Smart Economy*. Springer Proceedings in Business and Economics. Springer, Cham

- Vrana, V., Zafiropoulos, K. and Antoniadis, K. 2016. Top European Museums on Twitter. *Tourism and Culture in the Age of Innovation*. Part of the series Springer Proceedings in Business and Economics pp 457-469

2015

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2013

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2012

- Karavasilis, I. Zafiropoulos, K. & Vrana, V 2012 'E-Governance Adoption: Identification of Success Factors from Teachers' Perspectives in Greece', in Cakir, A., & Ordonez de Pablos, P. (Eds), *Social Development and High Technology Industries: Strategies and Applications*, (pp. 99-117). doi:10.4018/978-1-61350-192-4.ch007.
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2010

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2009

- Zafiropoulos, K. & Vrana, V 2009, 'Active forms of political participation: Active public opinion in participatory web', G Konstaninidis, N Marantzidis & T. Papas (eds.) Parties and Politics in Greece. Kritiki, Athens, pp. 181-204 (in Greek)

2008

- Zafiropoulos, K. & Vrana, V 2008, 'A Social Networking Exploration of Political Blogging in Greece', Lecture Notes in Computer Science, Vol. 5288/2008 573-582

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#### ΔΗΜΟΣΙΕΥΣΕΙΣ ΣΕ ΠΡΑΚΤΙΚΑ ΣΥΝΕΔΡΙΩΝ ΜΕ ΣΥΣΤΗΜΑ ΚΡΙΤΩΝ

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##### **Διεθνή Συνέδρια**

2021

- Mpassias, V., Azaria, A. and Vrana, V. 2021. Establishment of the first gaming hotel concept in Greece. TOURMAN 2021, Virtual Conference, 21-23 May.
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### **Πανελλήνια Συνέδρια**

**2019**

Παπαθανασίου Ν, Βράνα Β, Καραβασίλης Γ., 2019. Απόψεις - Στάσεις Εκπαιδευτικών Π.Ε. Σερρών στη σχολική βία. Συνεδριο για τη σχολική βία. 5-7 Απριλίου 2019, Θεσσαλονικη

**2017**

- Αντωνιάδης, Κ. Ζαφειρόπουλος, Κ. Βράνα, Β. (2017). Εντοπισμός των ενεργών χρηστών στους λογαριασμούς Twitter των ελληνικών κυβερνητικών οργανισμών. Ελληνική Εταιρία Ανάλυσης Δεδομένων Πρακτικά 9ου Πανελληνίου Συνεδρίου Ανάλυσης Δεδομένων, σελ. 39-56

**2010**

- Ηλεκτρονική Διακυβέρνηση και Περιβαλλοντική Εκπαίδευση. Το Οικολογικό Αποτύπωμα Σχολείων. Ιωάννης Καραβασίλης, Ιωάννης Πούλιος, , Κώστας Ζαφειρόπουλος, Βασιλική Βράνα, Στέργιος Δομουχτσής. 2ο Πανελλήνιο Συνέδριο Ημαθίας. Ψηφιακές και Διαδικτυακές Εφαρμογές στην Εκπαίδευση 23-25 /4 /2010 Βέροια - Νάουσα

**2008**

- Από το ισόπλευρο τρίγωνο στον κύκλο. Μια διαθεματική προσέγγιση σε Logo like περιβάλλοντα. Βράνα Βασιλική, Καραβασίλης Ιωάννης, Καρτσιώτης Θόδωρος. 1ο Πανελλήνιο Συνέδριο Ημαθίας. Ψηφιακό υλικό για την υποστήριξη του παιδαγωγικού έργου των εκπαιδευτικών 9-11/5/2008 Βέροια - Νάουσα

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### **ΆΛΛΕΣ ΠΑΡΟΥΣΙΑΣΕΙΣ**

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- Εκτίμηση του βαθμού απήχησης πολιτικών γεγονότων στα ελληνικά ιστολόγια, μέσω της θεωρίας της κοινωνικής δικτύωσης και της ανάλυσης δε - δομένων 22ο Συνέδριο Στατιστικής Χανιά, Κρήτη, 22-26 Απριλίου 2009
  - Ενεργητική κοινή γνώμη στο συμμετοχικό διαδίκτυο: απόψεις σχετικά με την εκλογή προέδρου του ΠΑΣΟΚ στα ελληνικά ιστολόγια. Κώστας Ζαφειρόπουλος και Βασιλική Βράνα, «Το Νέο Κομματικό Τοπίο στην Ελλάδα», 3-4 Απριλίου 2008
  - Έρευνα για την αξιολόγηση του προγράμματος της πρακτικής άσκησης Ε.Π.Ε.Α.Ε.Κ ΙΙ του ΤΕΙ Σερρών Βράνα Βασιλική και Ζαφειρόπουλος Κώστας. Πρακτική Άσκηση - Εμπειρία και προοπτικές. Πρακτικά Διεθνούς συνάντησης ΤΕΙ Καβάλας 14-15-16 Ιουνίου 2007
  - Έρευνα για την αξιολόγηση του προγράμματος «Πρακτική άσκηση σπουδαστών β' φάση Βράνα Βασιλική και Ζαφειρόπουλος Κώστας. Από την εκπαίδευση στην παραγωγή. Διημερίδα ΤΕΙ Σερρών Γραφείο Διασύνδεσης και Παραγωγής & Πρακτική Άσκηση σπουδαστών Γ' Φάση 16-17 Μαΐου 2007.
  - Η αξιολόγηση των Unique Selling Proposition's (USP's) των ιστοσελίδων Μεσογειακών τουριστικών προορισμών, Βασιλική Βράνα, και Κώστας Ζαφειρόπουλος. Το e-business forum στον τουρισμό πάει RHIXLOXENIA 2007 «Ηλεκτρονικά Συστήματα Διαχείρισης & Μάρκετινγκ Τουριστικών Προορισμών: Ισχύουσα Κατάσταση, Διεθνείς Τάσεις και Προοπτικές» 11 Νοεμβρίου 2007 Θεσ/νικη.
  - Internet adoption by hotels and tourism agencies in Greece: Findings from an empirical survey. Vrana Vasiliki and Zafiroopoulos Kostas International Symposium: "e-Business in Travel, Tourism and Hospitality" 26th of March 2007 Athens Chamber of Commerce and Industry7, Athens, Greece
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  - Zafiroopoulos, K & Vrana, V, 2008 'An exploration of Political Blogging in Greece', Paper presented at Web 2.0: an International Conference, New Political Communication Unit, Department of Politics and International, Relations, Royal Holloway, University of London, April 17-18, [[http://newpolcom.rhul.ac.uk/politics-web-20-paper-download/political\\_blogging\\_in\\_Greece-Zafiroopoulos\\_Vrana.pdf](http://newpolcom.rhul.ac.uk/politics-web-20-paper-download/political_blogging_in_Greece-Zafiroopoulos_Vrana.pdf)].
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ΕΤΕΡΟΑΝΑΦΟΡΕΣ

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	Όλα	Από το 2018
Παραθέσεις	<b>1508</b>	809
h-index	<b>20</b>	16
i10-index	35	23

Ημερομηνία πρόσβαση; 26-4-2023

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ΔΙΑΚΡΙΣΕΙΣ

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**Best paper award**

- Theocharidis, A.I. Vrana, V. Karavasilis, G. Kehris, E. and Albertos Azaria. FactoAffecting Consumers' Intention to Book a hotel through Social Media 3rd International Scientific Conference, TOURMAN 2019, "Tourism, travel and hospitality at crossroads: The way ahead", 24-27 October. Thessaloniki, Greece
- Antoniadis, K. Zafiropoulos, K and Vrana, V. 2014. Exploring potential communities of followers in governmental Twitter accounts of EU countries Electronic Governance and open society: changes in Euroasia (EGOSE 2014) St. Petersburg, Russian Federation, November 18-20, 2014
- Antoniadis, K. Zafiropoulos, K and Vrana, V. 2014. Communities of followers in tourism Twitter accounts of EU countries, ITC 2014, Oman.
- Zafiropoulos, K. & Vrana, V 2008, 'A Social Networking Exploration of Political Blogging in Greece', Track V Government and Democracy for the Knowledge Society. 1st Word Summit on the knowledge Society, 24-26 September 2008, Athens.

**Honorable Mention**

- Antoniadis, K. Vrana, V & Zafiropoulos, K 2013, 'Promoting European Countries Destination Image through Twitter', VI international Tourism Congress, 27-29 November, Peniche, Portugal

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#### **Υποψήφια για Best paper award**

- Patterns of Information services offered on the web. An analysis of Hotel-Company Practices, Zafiropoulos, C., Vrana, V. and Paschaloudis, D. Annual European Council for Hotel, Restaurant and Institutional Education (Euro-CHRIE) Conference "Global issues and trends in Hospitality and Tourism Industries", Ankara Turkey: Bilkent University, 3-7 November 2004.
- Differentiations between expected and perceived interactivity in hotel web sites", Zafiropoulos, C., Vrana, V. and Karystinaïou, D. (2007). Proceedings of the 15th European Conference on Information Systems, ECIS2007, St. Gallen, Switzerland.

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#### **EDITOR ΣΕ ΕΠΙΣΤΗΜΟΝΙΚΑ ΠΕΡΙΟΔΙΚΑ**

- Associated Editor, *International Journal of Entertainment Technology and Management*
  - Guest Editor, Sustainability, Special Issue, "Social media in Hospitality and Tourism"
  - Guest Editor, Sustainability, Special Issue "Sustainable Tourism Development and Innovation: Recent Advances and Challenges"
  - Guest Editor, Sustainability, Special Issue, "Neuromarketing and Sustainable Development: Latest Advances and Prospects"
-