

CIRRICULUM VITAE

Surname: Konstantinidis.
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Father's name: Dimitrios.
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Current Position: Assistant Professor in International Hellenic University, School of Business Administration, Serres.
Subject: Competitive strategies in manufacturing firms.

STUDIES

2012: Phd with thesis “The effect of certain economic factors in the competitiveness of food and beverage manufacturing firms”, Aristotle University of Thessaloniki.
2007: Msc in Agricultural Economics, Aristotle University of Thessaloniki.
2019: Msc on Accounting and Finance, University of Winchester.
2005: Bsc on Agricultural Economics, Aristotle University of Thessaloniki.

RESEARCH EXPERIENCE BEFORE Phd

2007-2012: Research assistant in research projects (CARERA, FOODIMA) funded by the EU Commission with scientific coordinator Prof. Konstadinos Mattas.

TEACHING EXPERIENCE

2013 till today: I have taught both as a research assistant and as an Assistant Professor in the School of Business Administration of the International Hellenic University the following courses:

- Administrative Economics
- Research Methodology
- Regional and Economic Development
- Total Quality Management
- Administration of small and medium size enterprises
- Strategic Management
- Entrepreneurship

During this contribution I have supervised up to 95 undergraduate dissertations and 50 post-graduate dissertations.

PUBLICATIONS IN SCIENTIFIC JOURNALS WITH REFEREES.

After my election as an Assistant Professor:

1. Konstantinidis C., Tsiouni M., Kourtesi S., Giovanis N., (2023). “Competitive strategies and financial relations in meat manufacturing firms. Evidence from Greece”. International Journal of Applied Economics Finance and Accounting.

Vol.15(2), pp.80-87. (Scopus indexing, Impact factor: 0.40). doi: 10.33094/ijaefa.v15i2.828

2. Pazarskis M., Galanis S., Konstantinidis C., Kourtesi S., (2023). “Governance, competitiveness and performance after mergers, of Local Government Organizations in turbulence times”. *Corporate Governance and Organizational Behavior Review*. Vol.7(1), pp.111-120. (Scopus indexing). <https://doi.org/10.22495/cgobrv7i1p11>

3. Kountios G., Konstantinidis C., Antoniadis I., (2023). “Can the adoption of ICT and the advisory services be considered as a tool of competitive advantage in agricultural holdings? A literature review.” *Agronomy*, Vol.13 (2), 530, pp.1-20. (Scopus Indexing, Impact factor: 3.919, Schimago Q1) DOI:10.3390/agronomy13020530 (γίνεται αναφορά σε 1 άρθρο).

4. Pazarskis M., Kourtesi S., Konstantinidis C., Mavridis M., (2023). “Tourism industry as a competitive advantage of Greece during and after the economic crisis: Financial analysis of selected hotels and shipping companies”. *International Journal of Management, Economics and Social Sciences*. Vol. 12(1), pp.29-51. (ABS List:1)

5. Konstantinidis C., Kountios G., Kourtesi S., Antoniadis I., Kostyuk A., (2022). “Assessing the role of competitiveness estimation as an advisory strategic factor in manufacturing firms: A literature review”. *Corporate Governance and Organizational Behavior Review*. Vol. 6(4), pp.349-358. (Scopus indexing)

6. Konstantinidis C., Plioska P., Kourtesi S., Zografou S., (2022). “Assessing competitiveness relations as a strategy between flour milling manufacturing firms: Evidence from Greece”. *Corporate and Business Strategy Review*. Vol.3 (2), pp.289-295. (Scopus indexing). (γίνεται αναφορά σε 1 άρθρο)

7. Konstantinidis C., Tsiouni M., Kourtesi S., Katrakylidis I., (2022). “Competitiveness and financial relations in the Greek bottled water manufacturing firms”. *Journal of Governance and Regulation*, Vol. 11(4), pp.347-353 (Scopus Indexing, Impact factor: 0.86, Schimago Q4).

8. Sy A., Konstantinidis C., Plioska P., Giovanis N., (2022). “Factors affecting job satisfaction as a competitive advantage in Local Government Organizations in Greece”. *International Journal of Critical Accounting*, Vol. 13(1), pp. 75-91. (ABS List: 1).

9. Pazarskis M., Gkatziou M., Konstantinidis C., Kourtesi S., (2022). “Mergers as a competitiveness strategy in different business sectors during economic crisis period. Evidence from Greece”. *Corporate and Business Strategy Review*, Vol. 3(2). pp. 169-176 (Scopus indexing).

10. Tsiouni M., Gourdouvelis D., Konstantinidis C., Aggelopoulos S., (2022). “Techno-economic and financial index analysis for the improvement of entrepreneurship and competitiveness strategies of Greek goat enterprises”. *Frontiers in Sustainable Food Systems*, 6:982307. pp.01-08. doi: 10.3389/fsufs.2022.982307 (Scopus Indexing, Impact Factor: 5.005, Schimago: Q1).

11. Tsiouni M., Konstantinidis C., Pavlouti A., Giovanis N., (2022). “Financial ratio and efficiency analysis as a competitive advantage of wine manufacturing firms. The case of Greece”. *Theoretical Economics Letters*, Vol. 12 (1), pp. 229-239. (ISSN: 2162-2078), (ABS list: 1, Impact factor: 0.83). **(Γίνεται αναφορά σε 1 άρθρο).**

Before my election as an Assistant Professor:

1. Konstantinidis C., Aggelopoulos S., Tsiouni M., Rizopoulou E., (2022). “Estimating competitiveness of Greek food and beverage industry: A comparison between Greek flour milling industry and Greek food and beverage industry”. *Euromed Journal of Business*, Vol. 17 (4), pp. 477-487. (Scopus indexing, Schimago Q2, Impact factor: 5.37, ABS list: 1). **(γίνεται αναφορά σε 3 άρθρα)**

Available at: <https://doi.org/10.1108/EMJB-02-2021-0016>

2. Sy A., Konstantinidis C., Polychroniadou A., Rizopoulou E., (2022). “Studying the performance of the Greek public insurance organizations consolidation as a measure for their competitiveness and viability”, *International Journal of Economics and Accounting* Vol. 11(2), pp.155-613., DOI: 10.1504/IJEA.2021.10040279. (ISSN print: 2041-868X).

3. Konstantinidis C., Natos D., Mattas K., (2021). «Food and Beverages Industry Competitiveness in Economic Turbulence: Agricultural Policy Viewpoints». *British Food Journal*, Vol. (123) (5), pp. 1974-1983. (ISSN 0007-070X). (Available at: <https://www.emerald.com/insight/content/doi/10.1108/BFJ-04-2019-0267/full/html>), (ABS list: 1, Scopus indexing, Impact factor: 2.102). **(γίνεται αναφορά σε 2 άρθρα).**

4. Konstantinidis C., Giovanis N., Theocharidou A., Tsouni M., (2021). “Competitiveness Strategies in the Greek Dairy Industry”. *International Journal of Business and Finance Management Research*, Vol. 9 (1), pp.1-5. (doi.org/10.33500/ijbfmr.2021.09.001), (ISSN: 2053-1842), (Impact Factor 0.212).

5. Tsiouni M., Pavlouti A., Aggelopoulos S., Konstantinidis C., (2021). “Viability and Competitiveness of goat farms under the influence of socio-economic environment. *International Journal of Advance Agricultural Research*, Vol.9 (2), pp. 22-34. (doi.org/10.33500/ijaar.2021.09.002). (ISSN: 2053-1265), (Impact factor: 0.412). **(γίνεται αναφορά σε 3 άρθρα).**

6. Konstantinidis C., Rizopoulou E., (2021). “Effect of regulatory factors on the management and organization of Greek higher education institutions”. *International Journal of Research and Reviews in Education*, Vol. 7 (2), pp. 21-28. (doi.org/10.33500/ijrre.2021.07.003). (ISSN: 2056-9726) (Google Scholar).

7. Konstantinidis C., Giovanis N., Dolkas C., (2021). “Assessing the performance of a multinational firm in the cloth and footwear processing industry”. *International Journal of Critical Accounting*, Vol. 12 (3), (ISSN: 1757-9856) (doi: 10.1504/IJCA.2021.10036831) (ABS list: 1). **(γίνεται αναφορά σε 1 άρθρο).**

8. Giovanis N., Konstantinidis C., Tsiouni M., (2021). “Studying factors affecting the minimum wage in developed and less developed countries”. *International Journal of Scientific Research and Innovative Studies*, Vol.1 (1), pp.1-11

(doi.org/10.33500/ijrsris.2021.01xxx), (ISSN:2053-1265). **(γίνεται αναφορά σε 3 άρθρα).**

9. Konstantinidis C., Mystridis C., Tsagkalidou E., Rizopoulou E., (2021).“The religious tourism as a competitive advantage of the prefecture of Pieria, Greece”. Journal of Tourism and Hospitality Management, Vol. 9(3), pp 173-181. (doi: 10.17265/2328-2169/2021.03.005). (ISSN: 2328-2169). **(γίνεται αναφορά σε 1 άρθρο).**

10. Konstantinidis C., Tsolaki A., Giovanis N., (2021). “Estimating competitiveness relations between firms of a multinational group of clothing and footwear manufacturing industry in Greece”. Theoretical Economics Letters, Vol. 11 (4), pp. 789-802. (ISSN: 2162-2078), (ABS list: 1, Impact factor: 0.83)

11. Orliaklis C., Konstantinidis C., Drogalas G., Pazarskis M., (2021). “Factors affecting the quality of internal audit as a competitive advantage of the firms”. Vol. 12(4), pp. 315-330. International Journal of Critical Accounting, DOI: 10.1504/IJCA.2021.10040741 (ISSN: 1757-9856), (ABS list: 1). **(γίνεται αναφορά σε 2 άρθρα).**

12. Tsiouni M., Pavlouidi A., Aggelopoulos S., Konstantinidis C., (2021). “Incorporating financial ratios in DEA-An application to goat farming data. A critical examination”.International Journal of Critical Accounting, Vol(12),(5), pp. 369-381. DOI: 10.1504/IJCA.2021.10040742 (ISSN: 1757-9856), (ABS list: 1).

13. Konstantinidis C., Pantelidis P., Kartzias N., (2021). “Analysis of financial statements as a competitiveness advantage of the firms in the Greek poultry sector 2010-2016”. Theoretical Economics Letters, Vol. 11 (5), pp.938-946. (ISSN: 2162-2078), (ABS list: 1, Impact factor: 0.83). **(γίνεται αναφορά σε 1 άρθρο).**

14. Konstantinidis C., Giovanis N., Dolkas C., (2020). «Use of alternative means of assisting the public at the citizens service centre (CSC) of Greece». Actual Problems of Economics, Vol. 225 (3), pp. 113-122. (ISSN 1993-6788), (ABS list: 1).

15. Giovanis N., Konstantinidis C., Mitraka E., (2020). “Factors affecting the employees’ satisfaction of Decentralized Administration of Macedonia and Thrace”. Actual Problems of Economics, Vol. (226), (4), pp.38-49. (ISSN 1993-6788), (DOI: 10.32752/1993-6788-2020-1-226-38-49). (ABS list: 1).

16. Konstantinidis C., Giovanis N., Gkatziou M., (2020), "The role of expansion as a competitive growth factor of a firm in the shipping industry. The case study of Euroseas LTD firm". Actual Problems of Economics, Vol 229-230 (7-8), pp.83-92. (ISSN 1993-6788), (ABS list: 1),

PUBLICATIONS IN SELECTED CONFERENCE VOLUMES.

1.Christos Konstantinidis, Christos Mystridis, Eirini Tsagkalidou (2021). “The religious tourism as a competitive advantage of the Prefecture of Pieria”. Restarting tourism, travel and hospitality, Vol (2), pp.384-390.

2. Χαραλαμπίδου Ε, Κωνσταντινίδης Χ., Αθανάσαινας Α., Καρακίτσιου Α., (2017). «Μέτρηση της αποδοτικότητας των Δημοσίων Νοσοκομείων: Η περίπτωση του

Γενικού Νοσοκομείου Σερρών». Συλλογικός Τόμος 2^ο Διεθνούς Επιστημονικού Συνεδρίου «Παραγωγική Ανασυγκρότηση της Ελλάδας: Οικονομική Κρίση και Προοπτικές Ανάπτυξης», Σέρρες, ΤΕΙ Κεντρικής Μακεδονίας 5-6 Μαΐου, 2017, σελ. 335-352.

3.Christos Konstantinidis, Konstadinos Mattas, Constantinos Katrakilidis, Periklis Drakos (2011). “Assesing Competitiveness Relations for the Greek Meat Processing Enterprises”. Published in “A Resilient European Food Industry in a Challenging World”. pp.213-222. Nova Science Publishers, 2011. (Scopus Indexing). **(γίνεται αναφορά σε 3 άρθρα).**

PUBLICATIONS IN CONFERENCE PROCEEDINGS WITH REFEREES

After my election as an Assistant Professor:

1.Tsiouni M., Konstantinidis C., Aggelopoulos S., Mamalis S., (2022). “A cluster analysis study based on financial indicators, as a competitiveness strategy of the brewery industry in Greece”. Under publication in the proceeding of the 182th EAAE seminar, Maich, 14th -15th September, Chania, Greece

Before my election as an Assistant Professor:

1.Konstantinidis Christos, Lykou Argiro, Rizopoulou Evanthia and Vrana Vasiliki (2021). “Study of patients’ satisfaction as a competitiveness measure in primary health care. The case of four regional clinics in the municipality of Visaltia, Serres.” 2nd International Scientific Conference “ICOHEMA”, Preparing for a new world in health management: opportunities and challenges”, pp.16-20, Health marketing, Thessaloniki, 21-23 March 2021. (ISBN: 978-618-5630-04-1)

2) Christos Konstantinidis, Christos Mystridis, Eirini Tsagkalidou (2021). “The religious tourism as a competitive advantage in the Prefecture of Pieria”. Under publication in the proceedings of the “Tourman, 4th International Scientific Conference, Restarting tourism, travel and hospitality. The day after”. Thessaloniki, 21-23 May, 2021 (selected for publication in the Book of Congress)

3) Χρήστος Κωνσταντινίδης, Ευανθία Ριζοπούλου (2021). «Νέα εποχή στην οργάνωση και διοίκηση των Δημόσιων Οικονομικών Υπηρεσιών (ΔΟΥ). Η περίπτωση μιας ΔΟΥ της Κεντρικής Μακεδονίας». Πρακτικά 7^ο Διεθνούς Επιστημονικού Συνεδρίου «Κοινωνική Ευαλωτότητα και Ανάπτυξη: Προκλήσεις στην Εκπαίδευση την οικονομία και τον πολιτισμό», σελ 472-482. ΙΑΚΕ, Κρήτη, 9-11 Ιουλίου, 2021. ISBN: 978-618-5506-08-7 (Γ Τόμος).

4) Χρήστος Κωνσταντινίδης, Ευανθία Ριζοπούλου (2021). «Η επίδραση της οικονομικής κρίσης στην περίθαλψη των χρονίως πασχόντων ασθενών. Η περίπτωση ενός περιφερειακού κέντρου Υγείας». Πρακτικά 7^ο Διεθνούς Επιστημονικού Συνεδρίου «Κοινωνική Ευαλωτότητα και Ανάπτυξη: Προκλήσεις στην Εκπαίδευση την οικονομία και τον πολιτισμό», σελ 482-489. ΙΑΚΕ, Κρήτη, 9-11 Ιουλίου, 2021. ISBN: 978-618-5506-08-7 (Γ Τόμος).

5) Christos Konstantinidis, Panagiota Sergaki, Konstadinos Mattas, Achilleas Kontogeorgos.(2008) (poster). “Factors affecting the competitiveness of the Greek Wine Enterprises and Cooperatives”. EAAE Congress, Ghent, 26-29 August, 2008. **(γίνεται αναφορά σε 5 άρθρα).**

6) Χρήστος Κωνσταντινίδης, Παναγιώτα Σεργάκη (2008). «Προσδιορισμός των παραγόντων που επηρεάζουν την ανταγωνιστικότητα των γαλακτοκομικών επιχειρήσεων στην Ελλάδα». Πρακτικά 10^ο Πανελληνίου Συνεδρίου Αγροτικής

Οικονομίας, σελ. 595-604. Θεσσαλονίκη, Πανεπιστήμιο Μακεδονίας, 25-28 Νοεμβρίου, 2008.

ADMINISTRATIVE RESEARCH AFTER MY ELECTION AS AN ASSISTANT PROFESSOR

- Member of the of the coordinating committee in the Master's Program of Studies in Public Administration of the Department of Organization and Business Administration, as well as in the Master's Program of Studies in Management of Tourism and Hospitality Units of the department.

REFERRE IN SCIENTIFIC JOURNALS

1. International Journal of Critical Accounting
2. Euromed Journal of Business
3. Iranian Journal of Applied Animal Science