COURSE DESCRIPTION

ORGANIZATIONAL BEHAVIOUR

Semester: 6th

Lectures: 3 hours per week

ECTS: 5

Course objective:

The objectives of this course are:

- To present and develop the basic concepts and principles of organizational behavior.

- To demonstrate the opportunities and possibilities offered by the application of the principles of organizational behavior in business organisations.

- To develop the theoretical background regarding the study of the behavior of individuals and groups in the workplace.

- To present the effects of human behavior in business organisations.

- To study the of types behavior required to increase efficiency and effectiveness in organisations.

Learning outcomes:

Upon completion of the course, students should be able to:

- Present the areas of application of organizational behavior

- Recognize organizational models and theories.

- Recognize the psychology of individual differences

- Recognize personality models and theories.

- Explain the factors that determine personality formation

- Understand why different people perceive the same stimulus differently, and explain how perception influences the individual's decision-making process.

- Recognize positive and negative behaviors at work and understand their importance

- To know the effects of work stress, the factors that affect it and the ways to deal with it

- Understand the concept of learning and human resource development through effective training

Course content:

- Application of organizational behavior in organizations.

- Individual Psychology, Intelligence, Personality, Emotional Intelligence.

- Perception, Prejudices and Stereotypes.

- Job satisfaction and organizational commitment in the company.

- Productive and counterproductive behavior in the workplace.

- Forms of occupational stress, factors that affect it and ways to deal with it.

- Training and learning in the workplace.

- Effective team communication, conflict management.

Exam methods:

- Assignment (development of online store)

- Case study analysis