



INTERNATIONAL
HELLENIC
UNIVERSITY

DEPARTMENT OF
BUSINESS ADMINISTRATION

Serres Campus
Terma Magnesias, 62124, Serres - Greece

COURSE DESCRIPTION

EUROPEAN UNION POLICIES

Semester: 2nd

Lectures: 3 hours per week

ECTS: 5

Course objective:

The course aims at analyzing the process of European Integration and its relation to the functioning and political importance of the institutions of the European Union. The purpose of the course is to familiarize students with the institutions and policies of the European Union.

Learning outcomes:

Upon completion of the course, students should be able to:

- Identify the most important historical events on the trajectory of EU development.
- To be familiar with the architecture of the European Union and the institutions and processes of its constitution and legislative process in the European Union.
- Analyze the key components of European integration / integration theories
- Understand and interpret the economic issues of European integration in relation to the various stages of integration.
- Know and be able to make use of European policies in relation to various issues (economy, business, education).
- Know and assess the EU enlargement prospects.

Course content:

1. European unification in the first post-war decade - Europe's first unification efforts
2. The creation of the EEC and the enlargements of the EEC and the EU.
3. Theories of European integration.
4. The architecture of the European Union and its evolution.
5. The institutional set-up and legislative process in the European Union.
6. The organization of the European Union.
7. The finances of European integration: from the customs union to the single market. The economics of European integration: from the single market to monetary union. The European Banking unification.
8. European foreign and security policies - European defense policy.
9. European economic policies: Common commercial policy, European competition policy, common agricultural policy.
10. European social policies: European social policy, European cohesion policy
11. European knowledge policies: Education, training, research and innovation.
12. The prospect of EU enlargement

Exam methods:

- Multiple choice questions
- Theory understanding
- Case study analysis