



DEPARTMENT OF BUSINESS ADMINISTRATION

Terma Megnesias str., 62124 Serres – Greece

COURSES IN ENGLISH FOR ERASMUS STUDENTS

The Department of Business Administration offers the following courses in English to ERASMUS exchange students in the SPRING SEMESTER of the academic year 2022-2023.

	COURSE	Teaching per week	ECTS
302	Human Resource Management	3	5
703	Digital Marketing	3	5
G09	Innovation & Technology Management	3	5
602	E-commerce	3	5
203	European Union Policies	3	5
502	Business Planning & Entrepreneurship	3	5

ADDITIONAL COURSES that can be offered, if they are necessary for the study requirements of the Erasmus students, are the following:

	COURSE	Teaching per week	ECTS
303	Business Information Systems	3	5
405	Consumer Behaviour	3	5
G03	Service Design	3	5
702	Business Modelling	3	5
K01	Research Project	3	5
D01	Undergraduate thesis	-	10

The Department of Business Administration has the right to postpone any course of this list at any time.

For further information please contact the Erasmus Coordinator for the Department of Business Administration:

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